

LinkedIn



Perfecting Your LinkedIn Profile

Profile Picture

To make a strong first impression, a professional photo is a must. Show your face clearly and don't forget to smile!

Tips:

Look presentable, as if you are going to an interview. Do not use a Facebook photo!

Headline

Make your headline stand out: be creative and include industry key terms that make it easy for recruiters and potential employers to find you.

Contact Info

Include your personal email, along with any other contact information a potential employer can use to contact you.



John Doe

Experienced Accounting Associate specializing in reconciliations and financial statements. Excellent organizational and time management skills.

Chicago, IL | Accounting



<http://linkedin.com/in/johndoe>

URL

Personalize your URL so that it is unique to you; it should be easy for people to find you.

Hint: Don't use

linkedin.com/in/johndoe54821547



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