

Perfecting Your LinkedIn Profile

Headline

Make your headline stand out: be creative and include industry key terms that make it easy for recruiters and potential employers to find you.

Contact Info

Include your personal email, along with any other contact information that a potential employer can use to contact you.



John Doe

Experienced Accounting Associate specializing in reconciliations and financial statements. Excellent organizational and time management skills.

Chicago, IL | Accounting



Profile Picture

To make a strong first impression, a professional photo is a must. Show your face clearly and don't forget to smile!

Tips:

Look presentable, as if you are going to an interview. Do not use a Facebook photo!

URL

Personalize your URL so that it is unique to you; it should be easy for people to find you.

Hint: Don't use `linkedin.com/in/johndoe54821547`



Use this instead:

`linkedin.com/in/johndoe`

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